

“Small Business Bootcamp”

*** Course is taught in English by business professionals***

- Do you ever hope to be a business owner?
- Do you want to expand your business and increase profits?

Our 60 hour weekend comprehensive *Entrepreneurial Assistance Program* will show you *How To Reach Your Goals and Avoid Costly Mistakes*



For 10 intensive weeks you will learn about:

- Business Plan Development
- Access to Financing
- Small Business Legal Issues
- Marketing for Your Business
- Commercial Lease Negotiations
- Financial Management, Franchises
- And much more!

- “The overall program was excellent. The instructors were very capable in teaching what they know. They also seemed very knowledgeable and available for follow-up questions. The program covered a lot of topics very well. I know the right questions to ask different professionals... Thank you for offering the class.”

(EAP 2007 Student)

Date & Time: September 27 - December 13, 2008

Ten Saturdays, 10AM - 5PM

Location: Chinatown Manpower Project

70 Mulberry Street 3/FL, New York, NY 10013

Registration Info: Please call (212) 966-7328. Class size is limited.

Registration Fee: \$225 (a \$5,000 course subsidized by NY State for you)

Chinatown Manpower Project Business Outreach Center is supported by the following organizations:



With this flyer only: Join our Entrepreneurial Assistance Program training and receive FREE the Small Business Handbook: “A Pot of Gold” (Publisher price \$30)



Entrepreneurial Assistance Program

Class of 2008 Syllabus

September 27 – December 13
10 Saturdays, 10:00AM – 5:00PM

<u>Date</u>	<u>Topics</u>	<u>Speakers</u>
9/27	Business Strategy and Plan Development	<i>Pearl Chin, Executive Director of CMP and Director of Business Outreach Center</i>
	Microlenders	<i>Linda Zou, New York Business Development Corporation (2pm-3:30pm) Joselito Gallardo, BOC Capital (3:30pm-5pm)</i>
10/4	Small Business Legal Issues (10am-1pm)	<i>Kevin Drakeford, Esq., Drakeford & Kane (confirmed)</i>
	Financial Management	<i>Nancy Carin, Executive Director, BOC Network (confirmed)</i>
10/18	Marketing (10am-1pm)	<i>Julie Ching, Fox Network (confirmed)</i>
	Intellectual Property (2pm-5pm)	<i>Steven P. Marsh, Goodwin Procter (confirmed)</i>
10/25	U.S. Small Business Administration	<i>Man-Li Kuo Lin, SBA (confirmed)</i>
	Free City Government Resources for Your Business	<i>C.K. Chung, NYC Business Solutions Center (2pm-3:30pm) Ricky Wong, NYC Dept. of Consumer Affairs (3:30pm-5pm)</i>
11/1	Free Resources for Your Business	<i>Ken Johnson, Science Industry & Business Library</i>
	Small Business Taxes (2pm-5pm)	<i>Tony Wong, CPA, Wong & Co. (Confirmed)</i>
11/8	Protecting Your Business from Risks (10am-1pm)	<i>Wilkin Chu, Wilkin Chu & Associates (Confirmed)</i>
	Getting Money for Your Business	<i>Francis Yu, Citibank (2pm-3:30pm) Dong Tran, NYANA (3:30pm-5pm)</i>
11/15	Entrepreneurial Selling	<i>Pearl Chin, Executive Director of CMP and Director of CMP Business Outreach Center</i>
	Commercial Lease Negotiation (2-5pm)	<i>Lisa Brill, Shearman & Sterling LLP (Confirmed)</i>
11/22	Finding a Commercial Space (10am-1pm)	<i>Bill Lam, Longines Realty Inc.</i>
	How to Start an E-Commerce Business (2pm-5pm)	<i>Jimmy Phan, Joe Zhao, and Wayne Khuu, Elite Technology Solutions</i>
12/6	Import-Export / U.S. Customs (10am-1pm)	<i>William Shi, Sentry Customs Brokerage (confirmed)</i>
	Import-Export / Logistics (2pm-5pm)	<i>Kent Zhou, KENVIC Professional Training (confirmed)</i>
12/13	Business Plan Presentation	<i>EAP Students</i>
	Franchise	<i>Pearl Chin, Executive Director of CMP and Director of CMP Business Outreach Center</i>