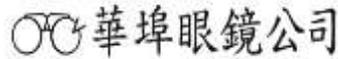


Mott Street Optical  
Flushing Optical  
Universal Optical  
MK Vision Center  
MK 2 Optical

MK Vision Center- Brooklyn



Chinatown Optical  
Hunter Vision Center  
Brooklyn Optical



38 East Broadway  
New York, NY 10002  
212-267-4886

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**Job Title:** Sales Associate/Eyewear Consultant (Chinese Skills necessary) opening

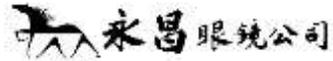
**Company:** Mott Optical Group

**\*Summary\***

The Eyewear Consultant must have a passion for retail, fashion, healthcare, and customer service. He/she is responsible for effectively selling all Optical's product lines and promoting the Optical image to customers within an assigned location while maintaining Optical merchandising standards and providing superior Customer Service

**\*Major Duties and Responsibilities\***

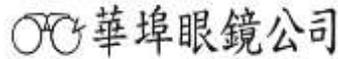
- \\* Responsible for meeting sales objectives for Optical
- \\* Actively promotes and sells Optical products to store customers
- \\* Greets customers immediately in a friendly and approachable manner; provides customers with professional, personalized customer service to promote sales by increasing customer awareness of Optical's brands
- \\* Is knowledgeable of and keeps current with all Optical products, services, incentives, promotions, advertising and competitive offers to facilitate sales efforts; maintains awareness of competitor's products, promotions, and services
- \\* Effectively executes product promotions to increase sales and brand awareness
- \\* Ensures prominent product placement within store
- \\* Ensures that cases and displays are properly maintained and stocked
- \\* Actively looks for ways to generate leads to increase customer traffic to location within store
- \\* Maintains the service and merchandising standards of Optical as well as those of the assigned store
- \\* Adheres to store dress and attire requirements as well as store rules and policies
- \\* Develops strong working relationships with all store personnel



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**\*Job Requirements :\***

**\*Knowledge and Skills\***

- \\* Aptitude for selling
- \\* Optical and eyewear knowledge highly preferable but not necessary
- \\* Bi-lingual skills. Fluent in English and Chinese
- \\* Excellent customer service and interpersonal skills
- \\* Must be thoroughly familiar with all the business
- \\* Ability to work in a fast paced environment
- \\* Ability to take initiative to generate creative selling solutions
- \\* Proficient w/ PC applications – Microsoft Office – Excel, Word, PowerPoint
- \\* Ability to demonstrate flexibility in scheduling

**\*Education and Experience\***

- \\* Associates degree in business management with concentration in marketing, merchandising, sales preferred
- \\* Generally requires 1-3 years experience in a customer service environment; previous merchandising, selling and/or retail experience required, ideally in a fashion environment
- \\* Equivalent combination of education and relevant experience