

Register Now



Business Finances 1: Getting Started

By the end of this course, you will have:

- Understood the basic business financial terms (e.g., profit, cost-of-goods-sold, gross margin, cash flow)
- Worked with basic financial statements (i.e., income statements, balance sheets, cash flow statements)
- Defined the difference in your business's start-up and operating expenses
- Calculated gross margins, break-even points, and profit goals for a sample business

Date:

Wednesday, March 11, 2020

Time:

6:30 PM-8:30 PM

Location:

CMP
123 Walker Street,
New York, NY 10013

RSVP

212-571-1698



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商務課程1 財務基礎入門

通過本課程的學習，您將瞭解更多：

- 理解基礎商務財會用語
(如利潤、銷售成本、毛利、現金流等)
- 分析基礎財務報告
(如損益表、資產負債表、現金流量表等)
- 理解企業初創開銷與運營開銷的區別
- 學習計算商業毛利、收支平衡及盈利目標等

日期

2020年3月11日, 星期三

時間

晚上 6:30 PM - 8:30 PM

地點

人力中心123號沃克街
123 Walker Street
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Business Finance 2 Financial Projections

By the end of this course, you will have:

- Understood the value of creating research-based projections
- Defined your business's likely expenditures and expenses
- Applied methods to determine your pricing and projected sales
- Applied the course's concept into a projected income statement
- Understood how to use Return on Investment (ROI) to compare your business's financials against industry benchmarks

Date:

Wednesday, March 18, 2020

Time:

6:30 PM-8:30PM

Location:

CMP
123 Walker Street
New York, NY 10013

RSVP

212-571-1698

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商務課程2 企業盈利規劃

通過本課程的學習，您將瞭解更多：

- 理解建立市場調研預測的價值
- 瞭解企業可能面臨的費用與支出
- 應用模型預估產品定價與銷售額
- 應用課程方法預測企業財務收益報表
- 通過投資回報率對企業與行業基準進行對比

日期

2020年3月18日, 星期三

時間

晚上 6:30 PM - 8:30 PM

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